

EDITORIAL PHOTOGRAPHY - USAGE POLICY

Based on the best practices of the American Society of Media Photographers and Editorial Photographers of which I am a member. Mindful of the legal constraints of media photography with a sensitivity to meeting the needs of artists, musicians, venues, fans and media. Questions: Please contact me at: bridgetcanfield@msn.com

| | Artists, musicians and bands | Venues | Fans | Media |
|---|---|---|--------------------------------------|----------------|
| WEB USE EDITORIAL PHOTOS | | | | |
| Digital files - approx. 250x350 pixels or 490 x 350 pixel size WITH COPYRIGHT TAG LINE | Cost: \$0 Editorial web use only. | Cost: \$0 Editorial web use only. | Cost: \$0 Editorial web use only. | |
| | Example: www.limecolony.com | | | |
| Digital files - approx. 250x350 pixels or 490 x 350 pixel size WITH NO COPYRIGHT TAG LINE | Cost: \$0 Editorial web use only. With signed model release on file. | Cost: \$0 Editorial web use only. With signed property release on file. | Not available. | |
| EMBEDDABLE FLASH PHOTO SLIDESHOWS | Cost: \$0 Editorial web use only. | Cost: \$0 Editorial web use only. | Cost: \$0 Editorial web use only. | |
| | Examples: Myspace.com/tikihouseman Myspace.com/jennibrooks Myspace.com/masontown | | | |
| PRINTS | Not available. | Not available. | Not available. | Not available. |



Currently photographing working musicians in the San Francisco Bay area. The captures I seek are not only those of the live performance; but also the **intimate, humanistic views not often seen** – in studio, during sound check, backstage, in contemplative thought before a show - - -
– Bridget Canfield, Editorial photographer

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| ARTIST / BAND / VENUE requested HIGH RESOLUTION PHOTOGRAPHS for PRESS RELEASES | <p>Cost: \$0</p> <p>IF the artist/band has a signed model release(s) on file.</p> <p>A single image to be chosen from the pre-existing 200pockets.com collection; a selection based on model and property releases on file.</p> | <p>Cost: \$0</p> <p>IF the venue has a signed property release on file.</p> <p>A single image to be chosen from the pre-existing 200pockets.com collection; a selection based on model and property releases on file.</p> | | |
| COMMERCIAL USE HIGH RESOLUTION PHOTOGRAPHS | | | | |
| le. For use on a CD or album cover, promotional posters, etc. | Not available. | Not available. | | |
| MEDIA REQUESTED HIGH RESOLUTION PHOTOGRAPHS | | | | Available to the media IF the artist/band has a signed model release on file. |
| | | | | |



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| WEBSITE DESIGN | | | | |
| Dynamod.com hosted website design using 200pockets.com editorial photographs. | Cost: US \$100 donation to 200pockets.com IF the artist/band has a signed model release on file. | Cost: US \$100 donation to 200pockets.com IF the venue has a signed model release on file. | | |
| *Monthly hosting fees not included | Examples: Klausflouride.com Toddshipley.com Ggtanaka.com Jennibrooks.com Andy-masontown.com | | | |
| MYSFACE DESIGN | | | | |
| Myspace customization using 200pockets.com editorial photographs. | Cost: US \$25 donation IF the artist has a signed model release on file. | Cost: US \$25 donation IF the venue has a signed property release on file. | | |
| | Examples: Myspace.com/klausflouride1 Myspace.com/toddshipley Myspace.com/masontown Myspace.com/jennibrooks Myspace.com/tikihouseman Myspace.com/coexists | | | |



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How to get her to attend and photograph your show(s) and/or band

Check her schedule and ask well in advance.

Sign an artist model release form and make sure she has it on file before the show.

If she is to photograph a band; a signed release form is required for all members of the band.

Confirm that the venue will allow photography on site.

Arrange for Guest list + 1 at the show.

After the event, make a donation to her website [since she does not charge an upfront fee]

How to get her to photograph a show at your venue

Check her schedule and ask well in advance.

Sign a property release form and make sure she has it on file before the show.

Arrange for Guest list + 1 at the show.

After the event, make a donation to her website [since she does not charge an upfront fee]

Be sure to read and understand her photo policy and terms of use.



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What does 200pockets stand for? Where does it come from?

Good question.

It comes from *Nietzsche's* book – Human All Too Human: A Book for Free Spirits.

Section Nine – Man Alone with Himself

529.

The day's length. If a man has a great deal to put in them, a day will have a hundred pockets.

Feedback. If you are using a 200pockets photograph or just enjoy my work, please leave me a comment on MySpace. Thanks!

I'd love to see –or- know how you are using the photos. I'm always fascinated by which photos are chosen to be used. It helps me to see the point of view from that of a musician/artist.

Special thanks to those who have encouraged and supported me. Who perhaps knew nothing of my ability – yet who trusted me and gave me a chance - access and an opportunity. Thank you -

Klaus Flouride

Ted Falconi

Bruce Loose

Stephen DePace

Krist Novoselic

JJ Schultz



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*Terese Taylor**Andy Mason**Todd Shipley**Jenni Brooks**Joey Hebdo**Mei Ling**Laura**Kimberly**GG Tanaka**Steve Arnston**Adam Balbo**Manny Bernal**Mike Chase**Amy & Jason Chorney**James Colley**Slim Critchlow**Ralph Dungeon**Jeanne Foss**Tyler Gordon**Grasshopper**Joe Gusich**Tiki Houseman**Jacopo**Jeff Johnson**La-ni**Francesca Lee**Mary Margaret**Miriam**Palefighter**Leslie Raffery**DJ Real**Mike Skipper**James Frost Winn**the open mic community*

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